

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: George Borshukov	)	Confirmation No.: 5596
	)	
Patent No. 7,079,137	)	
	)	
Issued: July 18, 2006	)	
	)	
For: METHOD FOR DIGITALLY	)	
RENDERING AN OBJECT USING	)	
MEASURED BRDF DATA	)	

TRANSMITTAL OF POWER OF ATTORNEY

Hon. Commissioner for Patents  
P. O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Applicants herewith forward the enclosed Power of Attorney and  
Correspondence Address Indication Form and Statement Under 37 CFR 3.73(b) for the  
above-identified matter.

Respectfully submitted,

CONNOLLY BOVE LODGE & HUTZ LLP

Dated: 11/20/2006

By:   
Jonathan Jaech  
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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☒ Practitioners associated with the Customer Number:

58,688

OR

☐ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used).

Name	Registration Number	Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

☒ The address associated with Customer Number.

58,688

OR

☐ Firm or Individual Name

Address

City

State

Zip

Country

Telephone

Email

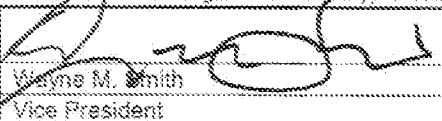
Assignee Name and Address:

Warner Bros. Entertainment Inc.  
4000 Warner Boulevard  
Bldg. 156, Room 5156  
Burbank, California 91522

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

**SIGNATURE of Assignee of Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature		Date	04 OCT 2006
Name	Wayne M. Smith	Telephone	818-954-6007
Title	Vice President		

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**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Warner Bros. Entertainment Inc.

Application No./Patent

No./Control No.:

7,079,137

Filed/Issue Date:

July 18, 2006Entitled: METHOD FOR DIGITALLY RENDERING AN OBJECT USING MEASURED BRDF DATAWarner Bros. Entertainment Inc.

, a

Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or2. ☐ an assignee of less than the entire right, title and interest

(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %)

in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or a true copy of the original assignment is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:1. From: George Borshukov To: ESC Entertainment

The document was recorded in the United States Patent and Trademark Office at

Reel 015220, Frame 0793, or for which a copy thereof is attached.2. From: ESC Entertainment To: Warner Bros. Entertainment Inc.

The document was recorded in the United States Patent and Trademark Office at

Reel 016895, Frame 0645, or for which a copy thereof is attached.

3. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at

Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

  
Signature11/20/06  
DateJonathan Jaech  
Printed or Typed Name213-767-2515  
Telephone NumberAttorney of Assignee  
Title